



MTB east Sponsorship opportunity

By partnering with MTB East, you're reaching a passionate, active audience and creating strong connections with the local community. Join us in making this an unforgettable event, and let's elevate your brand's visibility and engagement!

Main Sponsorship Package: Cost: £400 cash or £150 cash + Product value equivalent to £300

What You'll Receive:

Brand Visibility with Banners: Two high-visibility banners in prime locations: one in the finish arena and another at a feature along the course.

Advert in Rider Information Pack: A half-page advertisement in every rider's information pack, providing direct exposure to all participants.

Digital Exposure: Mentions and links on MTB East Facebook page and our official website, amplifying your brand's visibility in the MTB community.

Course Feature Naming Rights: Name a specific feature on the course, like "The [Sponsor Name] Drop." This exclusive branding associates your business with the event's key elements.

Social Media Takeover or "Meet the Sponsor" Post: A dedicated day on MTB East's social media channels or a "Meet the Sponsor" post allows you to share brand messages, behind-the-scenes content, and event tips with our audience.

Individual Round Sponsorship: Cost: £200 cash or £75 cash + Product value equivalent to £150

What You'll Receive:

Round Title Sponsorship: e.g., "Round 3 powered by [Sponsor Name]."

Brand Visibility with Banners: Banner in Arena: High-visibility placement in the finish area.

Advert in Rider Information Pack: Full-Page Advert in Round Information Pack for that round.

Social Media Exposure: Mentions on Social Media: Specific mentions and appreciation posts for round sponsorship.

Supporting Sponsor Package: Cost: £100 cash or £50 cash + Product value equivalent to £75

What You'll Receive:

Banner Placement: Displayed in a key spot along the course.

Advert in Rider Information Pack: Quarter-Page Advert in Rider Information

Social Media Exposure: One "Thank You to Our Sponsors" post on MTB East's social media platforms, tagging your business.

Prize Contributor Package: Cost: £100 cash or £50 cash + Product value equivalent to £75

What You'll Receive:

Banner Placement: Contribute goods or a small product bundle for prizes or giveaways at the final overall prize presentation.

Social Media Exposure: Listed as a prize contributor with a "Thank You" mention on MTB East's social media.



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Logo on Event Website: Featured in the Supporters' section of the MTB East website.

To become a Sponsor, fill in this form: **MTB east Sponsorship opportunity**



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Sponsor Information

Business/Organisation Name:

Contact Name:

Position:

Phone Number:

Email Address:

Website (if applicable):

Social Media Handles (Facebook, Instagram, etc.):

Sponsorship Options

Please select your preferred sponsorship package:

Full Event Sponsorship (£250 or product equivalent of £300)

Includes: Two banners, half-page advert in all rider information packs, mentions on social media and website, course feature naming rights, social media takeover or “Meet the Sponsor” post, and more.

Individual Round Sponsorship (£200 or £75 + £150 in product value in product value)

Includes: Round title sponsorship, banner in arena, full-page advert in the information pack for that round, and mentions on social media.

Preferred Round to Sponsor (please select):

- Round 1 Round 2 Round 3 Round 4 Round 5
 Round 6 Round 7 Round 8 Round 9 Round 10

Payment and Product Information

Please indicate your preferred method of payment or if you are providing goods in place of payment.

Payment Method:

- Bank Transfer
 Cheque
 Other (please specify): _____

If providing goods, please specify the type and value: Type of Goods: _____

Approximate Value: _____

Branding Information

To ensure your brand is represented accurately, please provide the following:

Logo Upload (high-resolution file in .jpg, png or illustrator .eps format) with fonts outlined:

Any Specific Branding Guidelines or Colour Preferences:

Preferred Name for Course Feature or Round Title (if applicable):

Additional Notes or Requests

Please let us know if you have any other requirements or special requests for your sponsorship:

Signature: _____

Date: _____

Return this completed form to info@traversbikes.com.

We're excited to partner with you and create an incredible event experience for all!

Thank you for supporting MTB East.