



## MTB east sponsorship opportunity

By partnering with MTB East, you're reaching a passionate, active audience and creating strong connections with the local community. Join us in making this an unforgettable event, and let's elevate your brand's visibility and engagement!

MTB east is the fastest-growing MTB league in the country, in 2025 we will hold races across 3 venues and have already been approached about adding more in 2026.

**Main Sponsorship Package:** Cost: £400 cash or £150 cash + product value equivalent to £300

### What You'll Receive:

**Brand Visibility with Banners:** Two high-visibility banners in prime locations: one in the finish arena and another at a feature along the course.

**Advert in Rider Information Pack:** A half-page advertisement in every Rider Information Pack, providing direct exposure to all participants.

**Digital Exposure:** Mentions and links on MTB east Facebook page and our official website, amplifying your brand's visibility in the MTB community.

**Course Feature Naming Rights:** Name a specific feature on the course, like "The [Sponsor Name] Drop." This exclusive branding associates your business with the event's key elements.

**Social Media Takeover or "Meet the Sponsor" Post:** A dedicated day on MTB East's social media channels or a "Meet the Sponsor" post allows you to share brand messages, behind-the-scenes content, and event tips with our audience.

**Logo on Event Website:** Featured in the "Supporters" section of the MTB east website.

**Individual Round Sponsorship:** Cost: £200 cash or £75 cash + product value equivalent to £150

### What You'll Receive:

**Round Title Sponsorship:** e.g., "Round 3 powered by [Sponsor Name]."

**Brand Visibility with Banners:** Banner in Arena: High-visibility placement in the finish area.

**Advert in Rider Information Pack:** Full-Page Advert in Round Information Pack for that round.

**Social Media Exposure:** Mentions on Social Media: Specific mentions and appreciation posts for round sponsorship.

**Logo on Event Website:** Featured in the "Supporters" section of the MTB east website.

**Supporting Sponsor Package:** Cost: £100 cash or £50 cash + product value equivalent to £75

### What You'll Receive:

**Banner Placement:** Displayed in a key spot along the course.

**Advert in Rider Information Pack:** Quarter-Page Advert in Rider Information Pack

**Social Media Exposure:** "Thank You to Our Sponsors" post on MTB East's social media platforms, tagging your business.

**Logo on Event Website:** Featured in the "Supporters" section of the MTB East website.

**Prize Contributor Package:** Cost: £50 cash or product value equivalent to £75

### What You'll Receive:

**Social Media Exposure:** Listed as a prize contributor with a "Thank You" mention on MTB east's social media.

**Logo on Event Website:** Featured in the "Supporters" section of the MTB east website.

**To become a Sponsor, fill in this form: [MTB east sponsorship opportunity](#)**